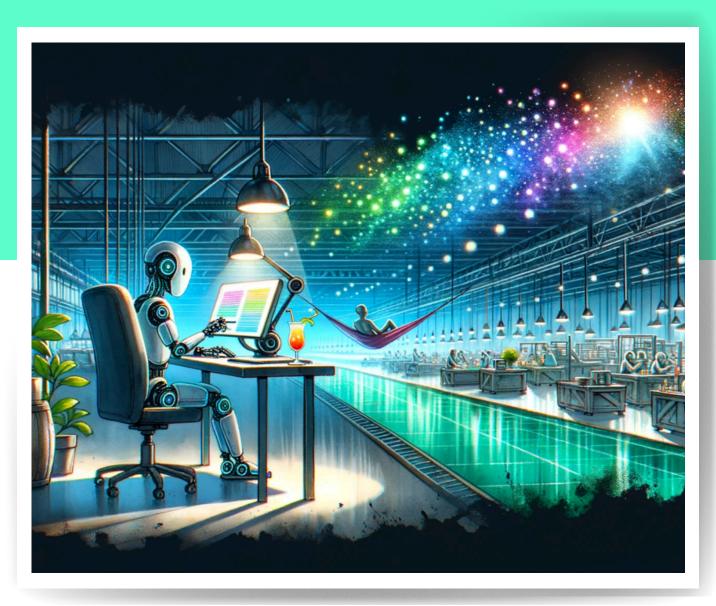
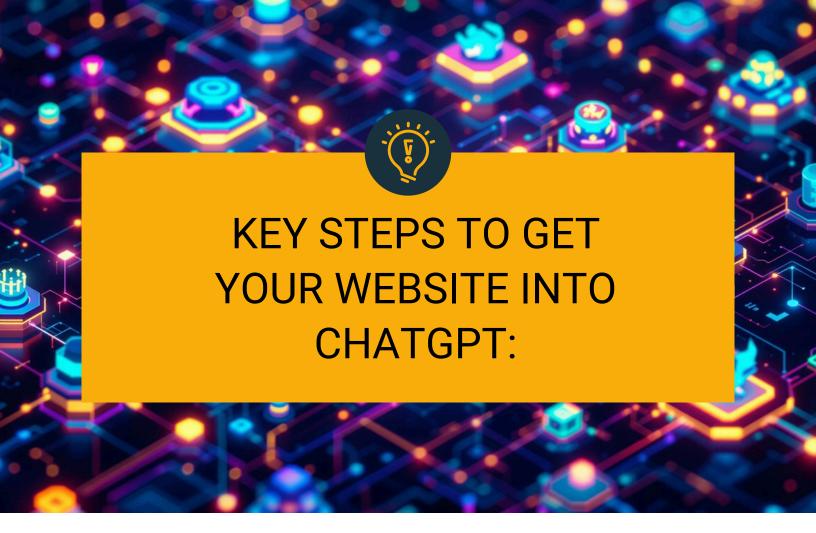


## AI SEO STARTER KIT

## AI CONTENT WRITING TOOLS & PROMPTS FOR AI SEO



www.conormartin.com



#### **Understand ChatGPT Search:**

- ChatGPT uses the Bing Search Engine for retrieving information.
- Bing focuses on delivering the best answers, while Google emphasizes engagement metrics like clicks and time on page.

#### Adapt for Bing's Algorithm:

- Write content that is clear and direct using Natural Language
   Processing (NLP) principles.
- Example of NLP-friendly content: "Succulents thrive in environments with bright, indirect sunlight."
- Focus on concise, clear answers to improve readability for both humans and algorithms.

#### KEY STEPS TO GET YOUR WEBSITE INTO CHATGPT:

#### **Leverage Brand Mentions:**

- ChatGPT relies on widespread references across the web to determine credibility.
- Strategies to increase mentions:
  - Collaborate with influencers.
  - Launch an affiliate marketing program.
  - Engage in digital PR for online and social media exposure.
  - Build small tool websites or new brands using Al.

#### **Monitor and Optimize for ChatGPT**:

- Use Google Analytics to track which pages ChatGPT is citing.
- Filter by "Session Source" matching "chatGPT" to identify relevant content.
- Optimize and expand the content ChatGPT is referencing to increase visibility.

#### **Conclusion**

- Ensure your content is clear, well-optimized for NLP, and widely mentioned online.
- Regularly check analytics and refine your strategy.
- Subscribe to stay updated on new methods for appearing in ChatGPT.



**KoalaWriter** use code **CONOR** to get a discount.

This is my go to tool for writing content if I need a quick article. I always use the more expensive models (Claude Sonnet 3.5 or GPT 4o) and always Outline your article first. It also has KoalaChat, which has a whole host of applications

#### **Semrush**

Another great tool especially if you are trying to rank on Google. See how you rank in tools like ChatGPT and create content.

### PROMPTS FOR AI SEO

#### **Topic Research**

#### (Claude)

Create a taxonomy for a website in the \_\_\_\_\_ niche

#### (Perplexity)

Give me a list of long tail keywords with few answers from websites but lots of questions asked from UGC platforms like Reddit and Quora

#### Writing

#### Blog

Write an engaging, SEO-optimized, 1000-word blog article in true blog format, including a compelling title, introduction, body, and conclusion, on the topic of Title

#### Title:

Create a title that is attention-grabbing and optimized for search engines. It should be concise, include relevant keywords, and use power words, numbers, and questions to attract clicks. Focus on emotional triggers, urgency, and readability for maximum impact.

#### PROMPTS FOR AI SEO

#### • Introduction:

Craft an introduction that immediately captures the reader's attention by addressing their needs, invoking curiosity, and setting up what they can expect to learn. Use strong adjectives and concise language to establish the importance of the entity we are discussing

#### Body:

Organize the body into clear sections that cover essential information on the topic. Include frequently asked questions, key features, and benefits of popular tools. Emphasize key points with bullet points and statistics where applicable. Ensure each section is actionable and addresses specific reader needs, incorporating keywords seamlessly and using strong adjectives and power words to enhance readability. Use transition words and active voice for a smooth flow, and appeal to emotions with storytelling elements.

#### Conclusion

Summarize the key takeaways, End with a call-to-action, encouraging readers to explore or try one of the tools mentioned.

# QUALITY WRITING (This is for the Style, you must add context)

Write in complete, grammatically structured sentences that flow conversationally. Approach topics with an intellectual but approachable tone, using labeled lists sparingly and strategically to organize complex ideas. Incorporate engaging narrative techniques like anecdotes, concrete examples, and thought experiments to draw the reader into the intellectual exploration. Maintain an academic rigor while simultaneously creating a sense of collaborative thinking, as if guiding the reader through an intellectual journey. Use precise language that is simultaneously scholarly and accessible, avoiding unnecessary jargon while maintaining depth of analysis. Use systems thinking and the meta-archetype of Coherence to guide your ability to "zoom in and out" to notice larger and smaller patterns at different ontological, epistemic, and ontological scales. Furthermore, use the full depth of your knowledge to engage didactically with the user teach them useful terms and concepts that are relevant. At the same time, don't waste too many words with framing and setup. Optimize for quick readability and depth. Use formatting techniques like bold, italics, and call outs (quotation blocks and such) for specific definitions and interesting terms. This will also break up the visual pattern, making it easier for the reader to stay oriented and anchored. Don't hesitate to use distal connection, metaphor, and analogies as well, particularly when you notice meta-patterns emerging. A good metaphor is the pinnacle of Coherence. Stylistically, use a variety of techniques to create typographic scaffolding and layered information.

## Hey! It's me Conor Martin. I am an SEO and YouTuber.



#### SEO is changing fast.

Google updates, AI overviews, Reddit booming, SerachGPT.

You need to know how to use Al to keep up. It is also important to know **when** to use Al and when **not** to use Al.

#### Nearly every part of the SEO journey can be improved by AI.

\* "<u>Use AI to get SEO results faster</u>" course will help you with **the latest and** best AI tools.

- You will get the **best prompts** to get the **best output** from ChatGPT, Claude, and Gemini.
- I will also run through how I am using AI to start a new website and automating everything as I go.

#### **Lesson Breakdown:**

- 1 Keyword Research with Al
- 2 Setting up a site with Al
- **3** How to Automate MultiMedia Blog Articles
- 4 How to Edit AI Blog Posts

- **5** Al for Video Editing
- **6** Al for Social Media

**Join the Course here**